



WE DELIVER THE **image**
YOU **imagined**

1305 S. RACCOON RD.
YOUNGSTOWN, OHIO 44515

330.793-3456 FAX: 330.793-9037 E-MAIL: INFO@TPIPHOTO.COM

SHOWCASE YOUR IMAGES

As the Digital Photography Revolution leaps forward, digital cameras and digital printers are now equal if not superior to some of the traditional ways. Until recently, the revolution has been far less efficient at changing and improving the workflow that comes after the shooting but before the printing.

The acceleration of digital cameras and printing technology has left the photographers with a daunting task. They need to find ways to show their work to the widest possible audience and sell photos while protecting their copyrighted material. The old process "*I show proofs in a book, you tell me which ones you want to buy*" of old doesn't make sense in a digital world and with the new consumer.

TPI has created an on line photo sales system that requires no extra time consuming work for the photographer and is user friendly for their clients to see when viewing images to purchase with no ads or pop-ups. There are no huge start-up fees and low membership fees for our clients. TPI affordably allows photographers to have a web presence to view proofs of their images on an online enabled viewing gallery. Though residing on our servers the copy protected gallery becomes a seamless part of the photographer's sales force. Your clients view the images, and easily submit orders directly to you (the photographer).

Photographers can offer custom prices and sizes and save prices in their gallery. Images uploaded are available for viewing and purchasing by unlimited customers 24/7. Before the pictures go online TPI will color correct and size the images from digital files or film. Once the photos are online the wedding party and guests can start ordering prints, TPI is ready to serve as the photographer's order fulfillment center, from printing to shipping to their customers.

Our easy to use web-based system is perfect for any professional or semi-professional photographer, it eliminates the time consuming task of taking orders. Our password-protected system prevents unauthorized viewing and copying of images.

TPI's web-based system enables photographers to drop off film or digital files. Let us do all the numbering and color correcting. Online proofs can also be combined with paper proofs or Digital Proof Books. Online photo sales are becoming a standard for professional photographers. As an added benefit, when perspective customers call and want to view your work, you can refer them to your online gallery.

TPI's web-based program enables photographers to offer this service in a clear, efficient, simple, cost effective manner.

SPEND YOUR TIME DOING WHAT YOU LOVE TO DO AND LET US DO THE WORK



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Description of Charges

Design Web Page:

- \$129.50 (one time fee, includes your first upload at no additional charge).

Includes:

- 5 of your favorite pictures.
- Hours of operation.
- Services that you offer.
- Your custom pricing & sizes.
- Links to online galleries of your photos.

Annual Membership:

- \$9.95 per month **PAYABLE ANNUALLY** (due at the opening of the account).

Upload Charges:

We color correct & size all images before upload.

With Proofs or Contact Sheets:

1-500 Images: \$.06 per image

Upload Only:

1-500 Images: \$.11 per image

Your Images will be on line for 30 Days, an additional 30 Days may be added for half the cost of the upload charge. We must be notified of this at least 5 Business Days in advance.

Business Cards:

- We will provide 50 business cards for you to pass out at your event to inform your potential customers where to go on the Web to view the images and the password.
- 50 Business Cards.....Free
- Additional Cards.....\$1.25 for units of 10



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The Picture Showcase Information Form

If you are interested in participating with The Picture Showcase please fill out the following Information:

(Please Print Legibly)

Studio Name: _____

Phone: _____

Address: _____

City: _____

State: _____ **Zip:** _____

Email Address: _____

Services that you offer: (ex. Seniors, Weddings, Portraits, Sports)

Studio Hours:

Monday _____ to _____

Tuesday _____ to _____

Wednesday _____ to _____

Thursday _____ to _____

Friday _____ to _____

Saturday _____ to _____

Sunday _____ to _____

Please submit files or negatives with Five images that you want to appear on your page.

Horiz. Image 1 _____

Horiz. Image 2 _____

Vertical Image 3 _____

Vertical Image 4 _____

Vertical Image 5 _____

Please note: When assigning passwords we **HIGHLY** recommend using a numeric character Because the Internet is case sensitive on Alpha characters and we feel this would solve a lot of confusion on the behalf of your customer. We have allowed space for an 8 Character Password